

SORTING AND RECYCLING OF HOUSEHOLD PACKAGING



Donnons ensemble une nouvelle vie à nos produits.

Key figures 2020

Sorting habits

51,5 KG of packaging sorted per capita per year on average, including: **18.2 KG** of paper and cardboard, steel, aluminium and plastic packaging and **33.3 KG** of glass packaging

89% of French people sort their packaging, of which **51%** systematically

35 M French people can sort all their packaging and paper thanks to the simplification of the sorting gesture (on January 1st 2021)

Objective: **100%** of French people in the next few years.



Recycling performance

68% recycling rate or **3,7 M** tonnes of household packaging recycled



Environmental benefits

1,6 M tonnes of CO₂ avoided by recycling packaging which is the equivalent of **800,000** fewer cars on the road



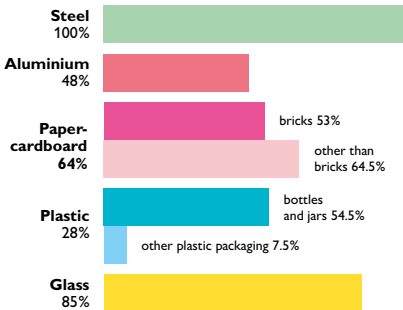
Household packaging: health crisis slows recycling progress

In 2020, the number of tonnes recycled continues to increase (+56,000 tonnes). Recycling faced the Covid-19 pandemic with two main impacts:

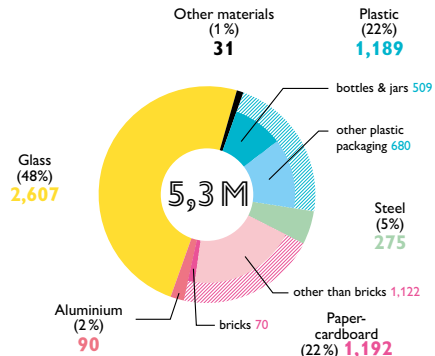
- Consumption refocused at home accompanied by improvements in household packaging on the market (+3%). By forcing the French to stay at home, confinement and teleworking have increased their need for consumer products at home: +4% for paper and cardboard (strong growth in e-commerce since the crisis), +2% for plastics and +2% for glass.
- A collection that had to adapt to the crisis. The disruptions to selective collection and sorting centre activity observed during the first confinement had a minor impact on the tonnes recycled, thanks to local authorities' efforts to maintain the collection service.

The packaging recycling rate is 68% compared to 68.8% in 2019. Recycling of glass, aluminium and new plastic packaging, driven by the increase in the sorting of pots, trays and films as part of the simplification of the sorting process, is

Recycling rate



Distribution of packaging that contributes to the financing of the sector



M = million, B = billion. Rounded figures. Detailed figures in the Citeo / Adelphe 2020 Activity Report, available on citeo.com.

Companies

21,116 client contracts
783 M€ of contributions for the year



Local authorities

688 local authorities under contract or **100%** of French people who have access to a



SORTING AND RECYCLING OF GRAPHIC PAPER

Key figures 2020



Donnons ensemble une nouvelle vie à nos produits.

Recycling performance

60.5% **
recycling rate

or
1,2 M
tonnes of paper
recycled



Environmental benefits

22 B
litres of water
saved through
paper recycling

or the equivalent of
7,600
olympic pools



Sorting habits

18 KG
of paper sorted per capita
per year on average

87% *
of French people sort
their paper, **41%**
systematically



Companies

7,846
client contracts

Waste
paper
that contributes
to funding
of the sector:

1.4 M
tonnes of paper

20,5 M€
contributions from
press publishers for
the year

90 M€ ***
in contributions
for the year



Local authorities

691
local authorities
under contract

or
99.1%
of French people who
have access to a paper
sorting system



The 2020 key figures for graphic paper are calculated on the tonnes marketed and recycled in 2019.

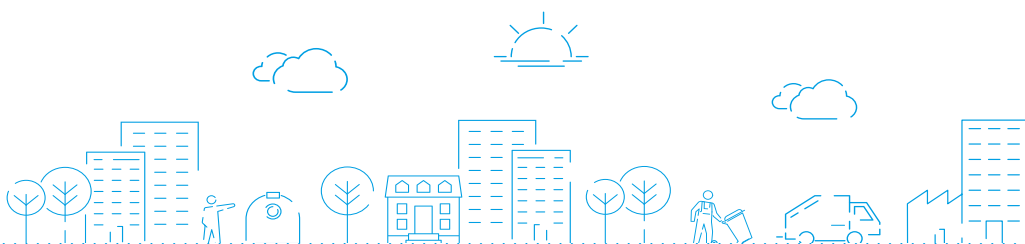
Graphic paper: consumption and recycling down, but the sorting gesture remains strong

The situation is difficult for graphic papers (newspapers, magazines, advertising prints, etc.), where consumption continues to fall with -166,000 tonnes placed on the market. In this context, the fact that French people continue to sort their waste at a high level brings recycling to 60.5%, an increase of 3 points, despite a drop in the number of tonnes recycled (-45,000 tonnes), which is almost four times less than the drop in

* Observations on the sorting of packaging and paper - 2019 - Ipsos.

** Calculated on the basis of the total amount of paper placed on the market, collected by the Public Service for Waste Prevention and Management.

*** Equivalent in euros of the media space made available to Citeo to mobilise the French on sorting and recycling paper.



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