



The 2020 rate for recycling household packaging

THE RATE LIST

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CITEO

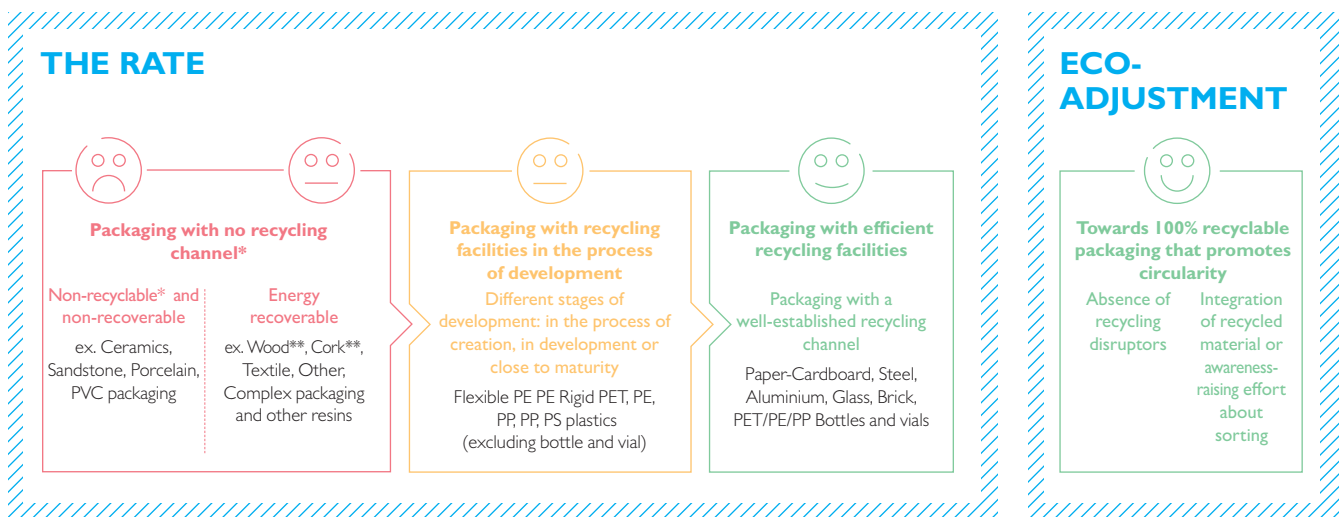
Donnons ensemble une
nouvelle vie à nos produits.

The challenge of the 2020 Rate: encouraging the use of recyclable packaging*

For more than 25 years, Citeo has been at your service to reduce the environmental impact of your packaging, develop recycling and thus preserve the planet's natural resources. The 2020 rate for the recycling household packaging reflects this shared ambition

It has been thought to encourage you to use materials that already have mature and sustainable recycling facilities; and to limit the use of packaging that disturbs recycling when viable and available alternatives exist.

- **THE RATE** encourages the use of packaging with mature and sustainable recycling facilities.
- **ECO-ADJUSTMENT** encourages to avoid the presence of disturbances and to gain in circularity.



The rate

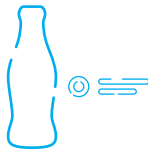
- ⇒ New rates for materials
- ⇒ Cumulative bonuses maintained
- ⇒ 3 gradual penalties to be instituted

* A packaging is said to be recyclable if it is collected, sorted and recycled (to become a new packaging or product) on a national scale.
 ** Wood and cork are renewable natural materials. In the household packaging sector; in the absence of a recycling sector; they are recoverable in terms of energy.

The 2020 rate list

There are 3 types of declaration, choose the one most adapted to your situation in 2020 according to your number of Consumer Sales Units (CSU)*.

Declarations and flat rate



DECLARATION PER CSU

Declaring CSUs placed on the market, shown by weight and by material



THE SECTOR-SPECIFIC DECLARATION

Declaring by product family.
This option is available to customers who place less than 500,000 CSUs on the French market per year.



THE €80 FLAT RATE

No declaration.
Customers who place less than 10,000 CSUs on the French market

If your annual contribution due is less than €80 exc. VAT, you will be charged the minimum rate of €80 exc. VAT.

NOTE

Increase for late submission of 2020 declaration

In accordance with the specifications imposed by the public authorities, the deadline for submitting the declaration of packaging placed on the market in 2020 is 28 February 2021. In the event of a late submission, add-ons will be applied as follows:

In the event of a late submission, add-ons will be applied as follows:

- 0.5% increase on the amount of the declaration submitted as of 1st March 2021;
- then 1% increase on the amount of the declaration submitted as of 1st September 2021.

*A Consumer Sales Unit (CSU) is a unit of packaged product which a consumer can buy separately from others.

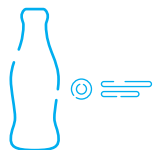
Example: one pack of 4 yoghurts, one television, one bottle of water, one promotional pack of 2 shampoos, one shipping package, etc.
A CSU can be composed of different elements of different materials.



DECLARATION PER CSU

(Consumer Sales Unit)

Calculation method



TOTAL
CONTRIBUTION
OF CSU



1



2



3

Contribution by weight of material

Contribution by CSU

Bonus-Penalty

1

Contribution by weight of material

- A differentiated tariff to each of the following 14 materials:

MATERIALS	Rate in ct €/kg
Steel	4,55
Aluminium	11,45
Paper & Cardboard	
Paper/cardboard	16,53
Brick	24,61
Glass	1,35
Plastic	
Bottle and vial in clear PET	28,88
Bottle and vial in coloured PET, in PE or PP	30,92
Rigid packaging in PE, PP or PET	33,30
Flexible PE packaging	36,08
PS rigid packaging	38,85
Complex packaging or other resins excluding PVC	41,63
Packaging containing PVC	48,57
Other materials	
Wood, cork, textiles, etc.	41,63
Stoneware, porcelain, ceramic	48,57

- **Discount for the use of recycled/cardboard:**

The weight of paper and cardboard packaging incorporating raw materials from recycling is reduced by 10% if more than 50% of the packaging's total weight consists of recycled material. To benefit from the discount, a certificate may be sent from the packaging supplier.

2

Contribution by CSU

For each CSU, the basic contribution is €0,0656 adjusted according to the number of Packaging Units that make up the CSU.











Adjustment rules	Number of units per CSU	% adjusted	Price per CSU in € ct
1 unit = no modulation	1		0,0656
2 to 5 units = 80% adjustment for each unit	2	80%	0,1181
	3	160%	0,1706
	4	240%	0,2230
	5	320%	0,2755
6 to 10 units = 60% adjustment for each unit	6	380%	0,3149
	7	440%	0,3542
	8	500%	0,3936
	9	560%	0,4330
	10	620%	0,4723
11 to 15 units = 40% adjustment for each unit	11	660%	0,4986
	12	700%	0,5248
	13	740%	0,5510
	14	780%	0,5773
	15	820%	0,6035
From 16 to 20 units = 20% adjustment for each unit	16	840%	0,6166
	17	860%	0,6298
	18	880%	0,6429
	19	900%	0,6560
	20	920%	0,6691
From 21 units = modulation of 10% for each unit	21	930%	0,6757

For CSUs composed solely of one or more units less than 0.1 g, the base contribution is 10% of €0.0656 ct.

Focus on the new plastic rates

Why this evolution on plastic rates ?

Today, there is only one rate class for plastics, even though they depend on recycling channels with very different maturities. In 2020, new plastic rate will be introduced to reflect the level of development of recycling facilities.

	TYPE OF PACKAGING	EXAMPLES OF PACKAGING	MATERIAL RATE	END OF PACKAGING LIFE	
LEVEL OF DEVELOPMENT OF THE RECYCLING CHANNEL     	Bottle and vial in clear PET	Bottle of mineral water, bottle of soda	6.1	Packaging with the most developed sector with a high take-back price	MATERIAL RATE OF THE TYPE OF PACKAGING     
	Bottle and vial in coloured PET, in PE or PP	Bottle of mineral water, drinks Detergent bottles, shampoos, cleaning products	6.2	Packaging including recycling facilities are well established	
	Rigid packaging in PE, PP or PET	Trays, pots	6.3	Packaging that is part of the extension of sorting instructions to all packaging (ECT) whose sectors are developing rapidly; there are already value-added outlets; the challenge is to expand them to accommodate the new deposit	
	Flexible PE packaging	Grouping film, bag of economat, bag of frozen food, cushioning for packaging	6.4	Packaging that is part of the ECT and whose the recycling channel is under development	
	PS rigid packaging	Yoghurt cup, meat tray, jar of fresh cream, egg box, TV cushioning packaging	6.5	Packaging that is part of the ECT and whose the recycling channel is at the beginning of its development with first experiments; the challenge is to find outlets value-added	
	Complex packaging or other resins excluding PVC	Package of chips, gourd of compote, PLA bottle	6.6	Packaging without an existing recycling channel but recoverable	
	Packaging containing PVC	«Berlingot» detergent, tray with cap, drug blister pack	6.7	Packaging without a recycling channel and non-recoverable in additional valuation (Solid Fuel of Recovery)	

Eco-adjustment

Bonuses

BONUS FOR AWARENESS-RAISING**Le bonus On-Pack**⇒ **Bonus of 8 %**

This bonus is granted on the total contribution of the CSU if **complete sorting guidelines** are displayed on the packaging: all packaging units must be listed or depicted, as well as their material and purpose ("To Discard" or " To Recycle").

This sorting guideline **must be shown along with the Triman** when at least one component in the packaging is subject to recycling requirements in a national channel.

For more information, see our Sorting Information Guide at www.citeo.com/info-tri

⇒ **5% Bonus**

This bonus is granted on the total contribution of the CSU if the packaging bears the "Triman" logo without the related sorting instructions. The packaging to which this logo is affixed must be covered by a national recycling channel¹.

The Off-Pack bonus

⇒ **A bonus of 4%** on the total contribution of the CSU is granted for the following awareness actions on sorting²: **TV / Radio** (300 GRP minimum), **display** (1,000 GRP minimum), **press** (150 GRP minimum), **digital medium with purchase of space** (minimum 20% of the target chosen with a minimum of 20 million "impressions" = number of opportunities to see the campaign).

NOTE

- The "On-pack" bonuses cannot be combined.
- The «On-Pack» bonuses can be combined with the «Off-Pack» bonus.
- CSUs subject to a penalty are not eligible for the bonus for awareness-raising.

1 - As provided for in Article R.543-54-1 of the Environmental Code.

2 - Action where media performance is calculated on the target base of 15 years and above

BONUS FOR REDUCTION AT THE SOURCE

⇒ **A bonus of 8 %** on the total contribution of the respective CSU packaging is granted for the following actions:

- Iso-material and iso-functionality weight reduction;
- Reduction in the number of packaging units in a single CSU.

NOTE

- These bonuses apply only to the first year that it is placed on the market.
- If multiple measures for reduction at the source are implemented for the same CSU, the bonus cannot be combined..

BONUS FOR POLYETHYLENE (PE) OR POLYPROPYLENE (PP) PACKAGING CONTAINING AT LEAST 50% RECYCLED MATERIAL POST-CONSUMPTION¹

⇒ **A 50% bonus** is applied to contributions by weight for plastic material in the Polyethylene or Polypropylene unit(s).

¹ - These materials can come from the recycling of household, industrial or commercial packaging. The use of scrap materials (adjustment waste, non-conforming products, shrinkage, etc.) to produce PE or PP packaging are not eligible for this bonus.

Penalties



ADAPTATION PENALTY

⇒ 10% penalty



A **10%** increase on the total contribution from the relevant CSU is applied for the packaging units described hereafter:

MATERIAL	CHARACTERISTICS
Glass	With a non-magnetic steel closing system
Rigid plastic	Dark rigid plastic packaging not detectable by optical sorting, in particular containing carbon black
Rigid plastic	Out of PE, PP packaging with a density greater than 1
Bottle and vial in PET	Containing glass beads
Cardboard-paper packaging	Containing printing with inks manufactured with the addition of mineral oils*

* The "mineral oils" penalty will apply only to the contribution by weight of the cardboard-paper. The other materials that can be considered CSU are not affected by these rules..

DETERRENT PENALTY

⇒ 50% penalty



A **50%** increase on the total contribution from the relevant CSU is applied for the packaging units described hereafter:

MATERIAL	CHARACTERISTICS
Glass	Other than soda-lime
Glass	Soda-lime with associated infuse element (porcelain, ceramic, sandstone, etc.)
Cardboard	Reinforced
Bottle and vial and rigid plastic in coloured PET	Combined with aluminium, PVC or silicone with density greater than 1

“STOP-SIGN” PENALTY

⇒ 100% malus



Une majoration de **100%** de la contribution totale de l'UVC concernée est appliquée pour les emballages décrits ci-contre :

MATÉRIAU	CARACTÉRISTIQUES
Bottle and vial and rigid plastic in PET	In opaque PET (mineral filler > 4%)
Bottle and vial in PVC	Packaging in 2020 in national sorting guidelines, but non-recyclable and non-recoverable

The penalties cancel out the bonuses for awareness-raising

NOTE



THE SECTOR-SPECIFIC DECLARATION

The sector-specific declaration is made by product family.
A rate is defined for each of them.

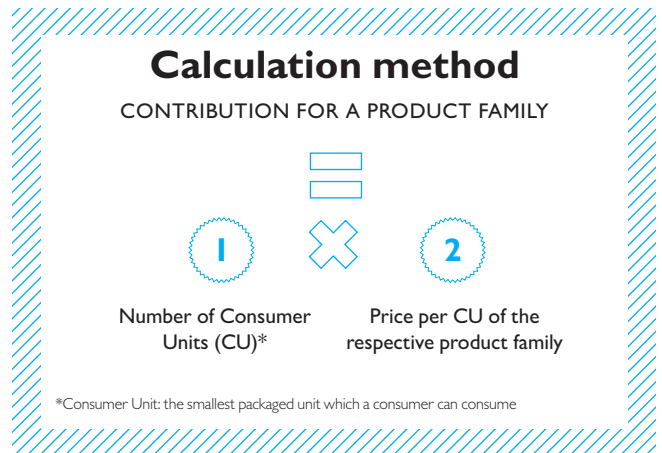
There are 2 types of sector-specific declaration:

⇒ A general declaration covering all types of products.

The rates are increasing by 4.8 %, in line with the average increase in expenses in the sector.

⇒ A separate declaration for wines and spirits.

Rates are adjusted product by product to reflect as closely as possible the actual cost of materials in this sector of activity.



Rates for general sector-specific declaration

CODE	PRODUCT FAMILY DESCRIPTION	2020 RATES PER CONSUMER UNIT IN €
Food		
P012001	Jam, compotes, honey, spreads	0,0063
P010201	Sweet or savoury biscuits, cereals, pastries, bread and bread equivalents	0,0093
P010301	Coffee, tea and other instant beverages	0,0195
P011901	Sugar, confectionery, chocolate and similar	0,0018
P011100	Pasta, rice, canned foods, deli products and prepared foods	0,0064
P011500	Spices and condiments	0,0072
P034601	Meat and fish	0,0040
P034202	Dairy products (except butter)	0,0100
P034204	Beurres	0,0027
P034101	Ice creams and frozen foods	0,0208
P034400	Fruits and vegetables	0,0034
Drinks		
P023101	Beer and shandies	0,0052
P023003	Fruit juices and syrups	0,0081
P034201	Milks	0,0065
P023001	Alcohol-free carbonated drinks	0,0071
P023600	Aperitifs, alcohols and brandies	0,0084
P023400	Wines, champagnes, sparkling wines and ciders	0,0112
P023200	Waters	0,0115
Cleaning and household products		
P055002	Washing products and detergents	0,0239
P055001	Soaps	0,0050
P055101	All cleaning products, deodorants and insecticides	0,0430
P055008	Washing and cleaning accessories	0,0117
Body, hair and tooth care products		
P046401	Body hygiene and care products (including hair and mouth)	0,0077
Pharmaceutical products		
P046719	Body hygiene and care products (including hair and mouth)	0,0299
Gardening products		
P055801	Products for the garden and similar	0,0420
DIY		
P055901	Tools, DIY, glues, paints and similar	0,0443
P055902	General hardware and furnishings	0,0254

Clothing, shoes, textiles and accessories

P078201	Clothing, textiles, soles, laces, fabrics and sewing accessories	0,0046
P078301	Shoes	0,0145

Household appliances

P055501	Various large household appliances	0,0962
P055508	Various small household appliances	0,0332
P056102	Household appliance accessories and similar	0,0081

Outfitting and furniture

P055401	Various housewares	0,0239
P056001	Indoor and outdoor furniture	0,0620

Animals

P012801	Products and accessories for animals	0,0174
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Other

P066800	Various supplies, lighters, souvenirs, gifts, recreational items, writing items	0,0197
P067001	Jewellery and watches	0,0084
P067101	Leather goods and travel bags	0,0258
P085201	Tobacco	0,0044
P067207	Musical instruments	0,0903
P067301	Games and toys	0,0258
P067504	Cycles, motorcycles, mopeds, sailing and physical fitness items	0,1248
P085305	Domestic liquid fuels	0,3150
P067800	Quick services (keys, shoe repairs)	0,0005

Service and shipping packaging (e.g. mail-order sales, pouches, bags, trays, etc.)

P120301	Paper & Cardboard	Weight per unit < 5g	0,0017
P120302		Weight per unit from 5 to 15g	0,0030
P120303		Weight per unit from 15 to 50 g	0,0081
P120304		Weight per unit > 50g	0,0153
P120201	Aluminium	Weight per unit < 5g	0,0014
P120202		Weight per unit from 5 to 15g	0,0022
P120203		Weight per unit from 15 to 50 g	0,0050
P120204		Weight per unit > 50g	0,0090
P120431	Plastic	Weight per unit < 5g	0,0022
P120432		Weight per unit from 5 to 15g	0,0046
P120433		Weight per unit from 15 to 50 g	0,0151
P120434		Weight per unit > 50g	0,0256
P120601	Others	Weight per unit < 5g	0,0019
P120602		Weight per unit from 5 to 15g	0,0040
P120603		Weight per unit from 15 to 50 g	0,0112
P120604		Weight per unit > 50g	0,0213

Rates of the sector-specific declaration for wines and spirits

↪ Individual bottles (note, overpacks containing bottles need to be declared separately)

CODE	VOLUME (CL)	2020 RATES PER CONSUMER UNIT IN €
Wines – normal glass bottle		
P023401	≤ 50	0,0074
P023402	75	0,0088
P023403	100 and 150	0,0150
P023404	300 and more	0,0295
Wines – reduced-weight glass bottle		
P023405	≤ 50 (1)	0,0061
P023406	75 (2)	0,0072
P023407	100 (3) and 150 (4)	0,0114
Champagne – glass bottle		
P023501	< 75	0,0119
P023502	75	0,0170
P023503	150	0,0293
P023504	300 and more	0,0494
Sparkling wines – glass bottle		
P023505	< 75	0,0117
P023506	75	0,0153
P023507	150	0,0268
Spirits – glass bottle		
P023701	70 and 100	0,0109
P023702	150	0,0163
PET bottles		
P023408	75	0,0136
Cubitainer types Bag in box types		
P023409	300	0,0348
P023410	500	0,0480
P023411	1000 and more	0,0865
Cubitainer rigide		
P023412	≤ 500	0,0695
P023413	> 500	0,1167

↔ Other packaging (note, bottles need to be declared separately)

CODE	PACKAGING	2020 RATE BY PACKAGING MATERIAL IN €
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Wooden case

PI21601	Case	1 bottle	0,3051
PI21602	Case	2 bottles	0,5049
PI21603	Case	3 bottles	0,7405
PI21604	Case	6 bottles	0,8754
PI21605	Case	12 bottles	1,1393

Cardboard case containing 6 or 12 bottles

PI21301	Case	6 bottles	0,0442
PI21302	Case	12 bottles	0,0761

Cardboard box containing 1, 2 or 3 bottles

PI21303	Box	1 bottle	0,0188
PI21304	Box	2 bottles	0,0279
PI21305	Box	3 bottles	0,0321

Metal box containing 1 bottle

PI21101	Box	1 bottle	0,0126
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Service and shipping packaging (e.g. paper bags, plastic bags, etc.)

PI21306	Paper/cardboard	Weight per unit ≤ 30 g	0,0056
PI21307		Weight per unit > 30 g	0,0152
PI21431	Plastic	Weight per unit ≤ 15 g	0,0069
PI21432		Weight per unit > 15 g	0,0146



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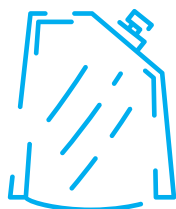
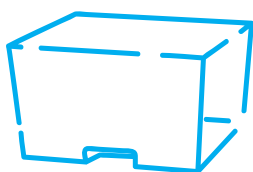
Rethink completely the **COMMUNICATION** related to your packaging and your environmental commitment.



Take advantage of **INDIVIDUAL COACHING** for the Declaration or specific training on your own issues.



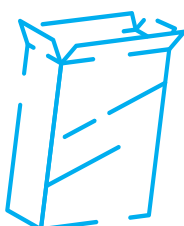
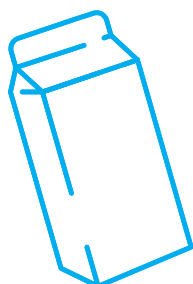
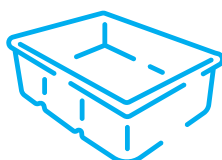
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