

Call for proposals for improving household packaging and graphic paper material recovery



France and Europe have ambitious goals for recycling and the integration of recycled materials. **That is why we need to continue developing innovations and technologies that will contribute to optimising the recovery of household packaging waste.**

To meet this need, our new call for recycling project proposals – concerning all packaging materials – is focused on **three key priorities**:

1. **Increasing recycling rates**
2. **Improving the quality of outlets**
3. **Reducing environmental impacts**

Who can apply?

- Manufacturers
- Brand owners and distributors
- Sorting operators
- Recycling operators
- Public and private R&D and innovation stakeholders
- Consortia and organisations representing stakeholders

Seeking to:

1. *Increase levels of recycled material used in household packaging*
2. *Optimise preparation for recycling*
3. *Optimise the quality of recycled materials*

Examples of projects



Glass

- Better glass quality
- Management of organic impurities
- Testing and implementation of separation technologies



Graphic papers/cardboard

- Increasing coproduct recycling



Aluminium

- Optimisation of the process to encourage closed-loop recycling
- Pre-treatment



Plastics

PET:

- Adaptation of processes to the increasing variety of inputs
- Optimisation of coproduct recycling
- Better separation of food and non-food packaging
- Optimisation of PET tray recycling processes

Rigid PE/PP items:

- Optimisation of flexible plastic content recycling for hybrid rigid/flexible packaging
- Optimisation of residual aluminium management
- Study and optimisation of small plastic packaging item detection
- Optimisation of recycling stages to develop suitable grades of rPE and rPP
- Development of decontamination technologies

Films (flexible PE/PP):

- Development of the physical recycling of PP films leading to high value-added outlets
- Management of barriers during film recycling
- Reduction in the amount of energy required for pyrolysis
- Optimisation of yields from plastic pyrolysis

PS:

- Development of technologies for decontaminating rPS to encourage its use in sensitive applications

HOW TO APPLY – CFP FOR RECYCLING PROJECTS

4 March 2024

Publication of the specifications

PHASE 1: PREPARATION

- Read the specifications to find out about the application procedure: eligibility conditions, funding, selection criteria, deadlines
- Outline your project alone or as a consortium
- Plan for submission: schedule and deadlines
- Prepare the documents that need to be included in your application
- If you have any questions, email Citeo at aap.devrecyclage.2024@citeo.com



PHASE 2: APPLICATION

- Fill in the application form, giving a detailed and clear description of your project
- Provide financial information in the “Financial Appendix” Excel file
- Append the technical documents, or those that seem relevant for explaining your project
- Send your complete application to aap.devrecyclage.2024@citeo.com



PHASE 3: ADDITIONAL INFORMATION

- Citeo will acknowledge the receipt of your application
- If the application is incomplete or not detailed enough, Citeo will contact you by email to tell you which documents are missing, which parts are non-compliant, or which additional information is needed to understand and confirm your project's eligibility.



15 May 2024 – 23:59 CET

First submission deadline

PHASE 4: REVIEWING AND VALIDATING APPLICATIONS

- Citeo calls on internal experts to select projects
- Citeo undertakes to reply to applicants within one month to announce the results of this first wave



PHASE 5: AGREEMENTS WITH SUCCESSFUL APPLICANTS FROM THE FIRST WAVE

- Draw up the agreement with Citeo – based on the template supplied in the specifications – setting out the terms for project funding and support: deliverables, results, deadlines, expenditure



Your project is ready to go!

You missed the 15 May deadline but have a project you want to launch by the end of 2024.



APPLICATION

- Fill in the application form, giving a description of your project
- Provide financial information in the “Financial Appendix” Excel file
- Append the technical documents
- Send your complete application to aap.devrecyclage.2024@citeo.com

12 July 2024 – 23:59 CET
Second submission deadline

REVIEWING AND VALIDATING APPLICATIONS

- Citeo calls on internal experts to select projects
- Citeo undertakes to reply to applicants within one month to announce the results of this second wave



CONTRACTUAL ARRANGEMENTS

- Draw up the agreement with Citeo – based on the template supplied in the specifications – setting out the terms for project funding and support: deliverables, results, deadlines, expenditure

Your project is ready to go!

You missed the 12 July deadline but have a project you want to launch by the end of 2024.



APPLICATION

- Fill in the application form, giving a description of your project
- Provide financial information in the “Financial Appendix” Excel file
- Append the technical documents
- Send your complete application to aap.devrecyclage.2024@citeo.com

30 September 2024 – 23:59 CET
Last submission deadline – CFP closure

REVIEWING AND VALIDATING APPLICATIONS

- Citeo calls on internal experts to select projects
- Citeo undertakes to reply to applicants within one month to announce the results of this second wave



CONTRACTUAL ARRANGEMENTS

- Draw up the agreement with Citeo – based on the template supplied in the specifications – setting out the terms for project funding and support: deliverables, results, deadlines, expenditure

Your project is ready to go!

Applications will be selected until the funding envelope set aside for the CFP for Recycling Projects has been fully allocated. Citeo/Adelphé reserves the right to close the CFP before the end date depending on the extent to which the funding envelope has been allocated.